Los Angeles Times (1923-1995); Apr 8, 1973; ProQuest Historical Newspapers: Los Angeles Times pg. 40



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OPPORTUNITY

A Los Angeles Times home delivery dealership offers an excellent opportunity for those who want a chance for increased earnings and a better future based on their individual efforts. It's an opportunity to be your own boss and actively operate your own full time business.

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The Times is the leading newspaper in Western America and its independent dealers enjoy the results of that leadership. Already the largest in the West, The Times continues to grow and more dealers are needed to serve subscribers in an expanding market.

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Times dealers enjoy excellent profits in a business which offers growth potential. A Times dealer is a respected member of the local business community.

You will need cash to invest, but the amount is modest compared to a business of comparable return. You will need the physical ability to handle the early morning distribution and servicing of The Times as well as the skills required to manage a business. No experience is needed, but you must have the determination and the willingness to work to meet the challenges of operating a dealership.

REQUIREMENTS

Those best qualified for success will be given consideration for future openings. There are no immediate openings, but there is a need for new dealers as future openings occur in The Times' major marketing areas in Los Angeles and Orange counties. All openings will have established circulation. Because of the limited number of openings, relocation may be necessary.

TRAINING PROGRAM AVAILABLE

You will be shown the tested methods of operating a smoothly running dealership and you will also receive practical experience in the field through a training program that is available. The training program is not required if otherwise qualified.

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